



SEPTEMBER 20th – 23rd, 2021



GIFT&DECO SHOW

Organizers:

LLC «TRADE HOUSE MARQUEE»

LLC «PRESENTICA» www.presentica.net



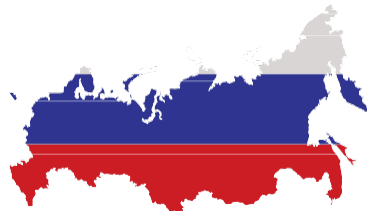
Moscow / Atrium of Gostiny Dvor

EXHIBITION VENUE IN RUSSIA

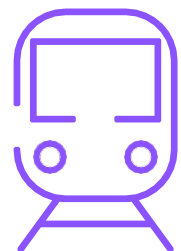
GOSTINY DVOR, MOSCOW



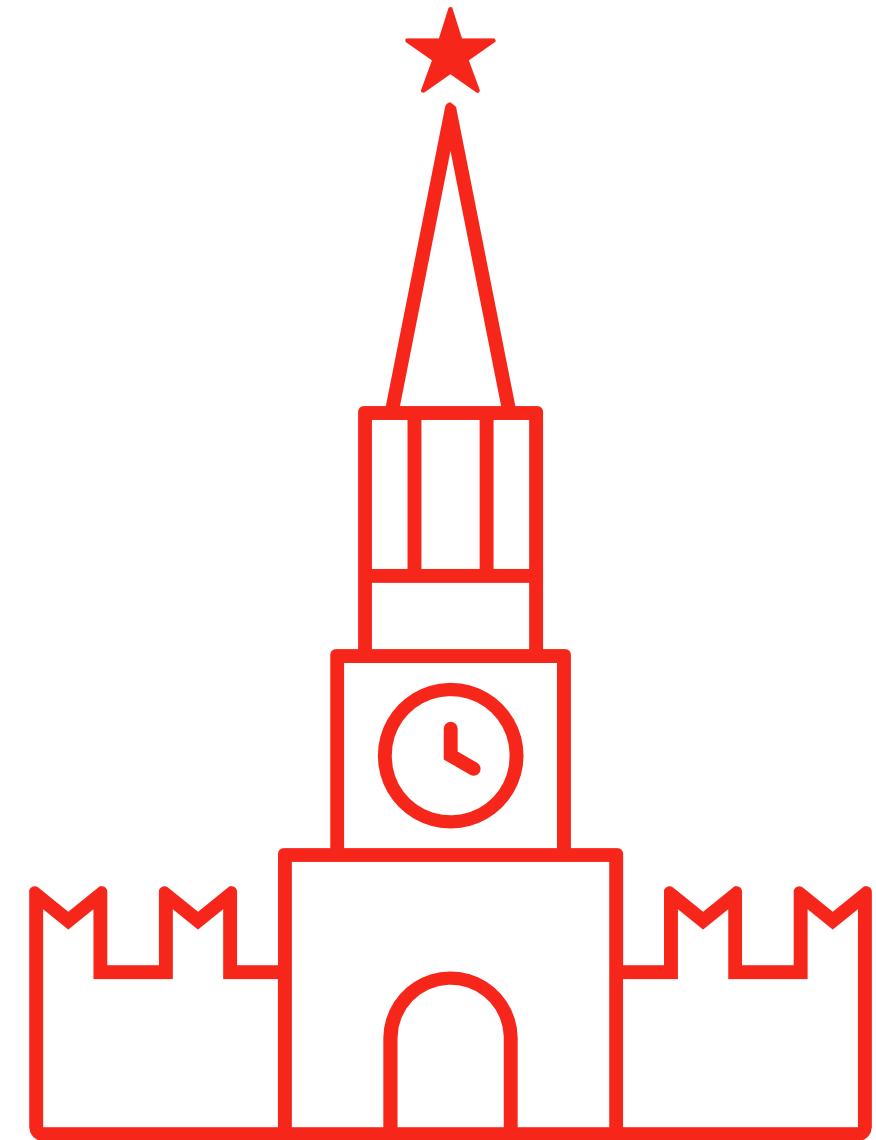
Modern exhibition venue in the historic building in center of the capital



Main center of business and culture of Moscow and Russia



Metro stations (5 min): Ploshchad Revolutsii, Kitai Gorod
Next to: the Moscow Kremlin, Red Square, Zaryadye Park

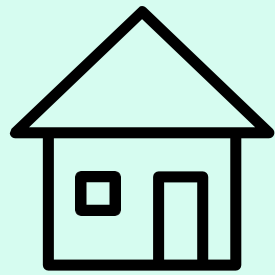


KEY VISITORS



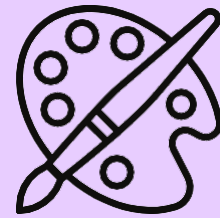
- ✓ **Business owners and procurement specialists from relevant retail chains**
- ✓ **Corporate marketing program managers**
- ✓ **Representatives of advertising companies and event-agencies**
- ✓ **Designers and decorators**
- ✓ **HoReCa members**

EXHIBITION SECTIONS



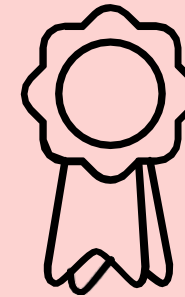
HOME & DECOR

- Home décor items
- Glassware and ceramics
- Home textiles
- Decorative plants



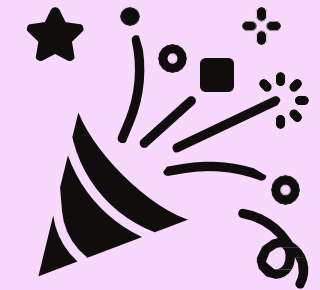
HANDCRAFT & CREATIVES

- Applied arts
- Art prints
- Arts & crafts sets



SOUVENIRS & AWARDS

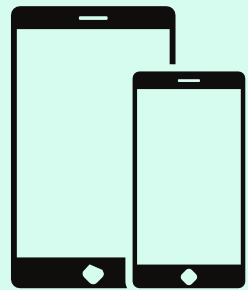
- Memorabilia and business souvenirs
- Books and albums
- Prizes and awards
- Corporate and VIP gifts



CELEBRATION

- New Year decorations
- Festive décor
- Flower decorations
- Postcards

EXHIBITION SECTIONS



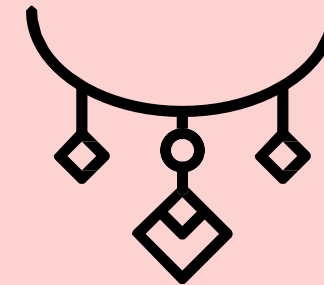
SMART GIFTS

- Gadgets
- Wellness gifts
- Sport and travel gifts
- Impression gifts



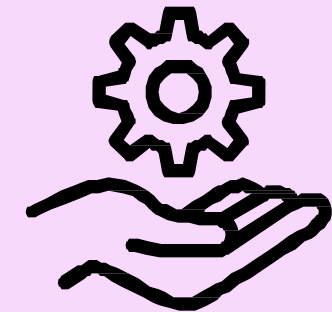
GOURMET

- Sweets
- Drinks
- Coffee and tea sets



FASHION ITEMS

- Jewelry
- Scarves
- Watches and eyewear
- Leather goods



SERVICES

- Gift packaging
- Delivery of gifts
- Personalized gifts
- Arranging celebrations

TYPES OF EXHIBITION STANDS

STANDARD

Standard fully equipped stands from 6 to 40 square meters according to your chosen type of configuration (from the catalogue)

PREMIUM

Stands with better visibility (corner type, island type) /premium location (to be agreed individually)

MEETING POINT

‘Turnkey’ stand of 4 square meters (a special offer for smaller companies)

Exhibition space for **individual construction** (non-equipped) – from 30 square meters

*find more details about stands and participation costs in the Participant Application form

BUSINESS PROGRAM



Match making – sessions with procurement specialists from the leading retail chains and corporate marketing program managers



Negotiating sessions, presentations, seminars, expert round table discussions



Reception for participants and key representatives of the target audience



Meetings with representatives of the industry press

REMOTE PARTICIPATION FOR INTERNATIONAL EXHIBITORS

* available due to Covid 19 travel restrictions



**WE OFFER A HYBRID
PARTICIPATION FORMAT:**

**Effectiveness
and safety of
participants
is our priority!**

- the 'turnkey' stand setup
- an allocated sales manager presenting your products and collecting hot contacts on your behalf at the stand (to be provided by the organizers)
- information about your company will be published in the online catalogue and on the exhibition website
- list of interested customers with contact details from your stand will be reported back to you

FIND SOLUTIONS TO YOUR BUSINESS AT THE MAIN B2B EVENT OF THE GIFT INDUSTRY IN RUSSIA

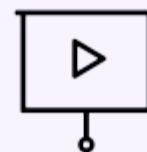
**Come into the
spotlight, present
your brand to the
target audience**



**Make new business
contacts and set up
successful sales
channels**



**Present your
products and new
items to the potential
clients in the most
effective way**



**Learn about the
latest industry
tendencies**



**Prove your status
as a reliable
partner**



CONTACT US!

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